

VAM Benefits for BDG

VAM Benefits For You

- **Identify Opportunities for Conversion**

- Easily identify non-Versa products currently in use by clients within the catalogue. This visibility enables you to pinpoint potential opportunities to convert these products to Versa solutions, thereby increasing your sales potential and expanding your market share.
- Utilize comparative data and detailed product information to highlight the advantages of Versa products over competitor offerings, making a compelling case for clients to switch.

- **Understand your Clients Better**

- Understand their asset portfolio, operational footprint (operational locations and people), usage patterns (SIM Card data consumption), issues (NTC licensing pattern, customer care, repair and maintenance).

